

Introduction to

# KB Corporate & Investment Banking Group

March 2011

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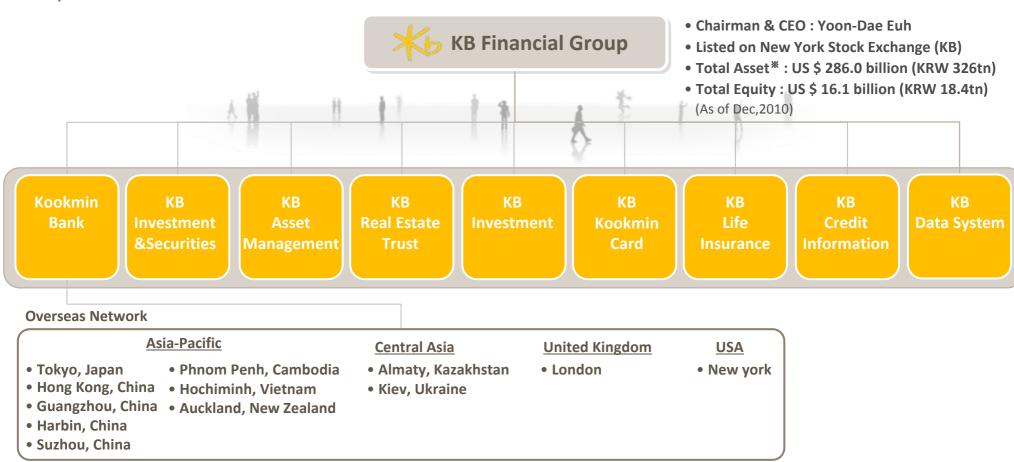
# I. KB Financial Group

## Overview



# KB Financial Group is the largest financial services group in Korea.

KB Financial Group was formed in 2008 in order to meet the ever- changing demands of the financial markets, amidst new regulations, more sophisticated client appetites, and increased needs for comprehensive financial services.



**<sup>\* 1.</sup> Combining assets of all subsidiaries** 

<sup>2.</sup> USD 1.00 = KRW 1,140.38 (As of 31.Dec.2010)

## **Business Network**



KB aims to maximize client satisfaction and create synergy through the collaboration with its affiliates. The results is more diversified and more comprehensive products and services.



 Nation's largest client base & branch network
 (50,777 corporate clients & 1,138 branches)

# KB Investment & Securities

Second in bond underwriting and fourth in ABS underwriting

#### **Main Business**

- M&A advisory
- ECM, DCM
- Trading
- Brokerage for retail and wholesale clients
- Futures & options
- Research

# KB Asset Management

The most diverse range of products based on best performance

#### Main Business

Asset management
 Equities, Bonds, Derivatives,
 Real Estate, SOC Infrastructure
 and Private Equity

# Real Estate Trust

Best profitability in the industry

#### **Main Business**

- Real estate trust
- Proxy real estate business
- Consulting, Brokerage, and Overseas business
- REITs, Real estate asset management

## KB > Investment

Best performance in IPO of VC's

#### **Main Business**

- Venture capital investment
- PEF
- Corporate restructuring fund



Second in terms of market share Start of bancassurance in June

#### **Main Business**

- Card payment service
- Auto finance, Equipment finance

# KB Life Insurance

Start of bancassurance in June 2004

#### **Main Business**

- Life insurance
- Annuity insurance

# KB Credit Information

Industry-leading performance in debt collection

#### **Main Business**

- Debt collection for loans and credit cards
- Credit review

# KB 🌾 Data Systems

IT partner with KB Financial Group

#### **Main Business**

- IT project development
- IT systems operation and resale of IT hardware equipment



# II. Kookmin Bank

# **Business Summary**



# " Management's top priority is maximizing clients' value "

(Byongdeok Min, President and CEO)

### **Business Summary**

Kookmin Bank offers diversified financial services providing banking, insurance, investment products through 1,138 branches across Korea.

Kookmin Bank does business with more than half of Korea's population.

Kookmin Bank is ranked 1<sup>st</sup> in terms of total asset and total equity among Korean banks as of 12/31/2010

### **Main Business**

- Retail & Wholesale Banking
- Investment Banking
- Foreign Exchange and Trade Finance
- Derivatives
- Private Banking

- Trust
- B2B Financial Products
- e-Banking, Internet
   Banking, Mobile Banking,
   and Phone Banking
- Bancassurance

## **Organization Chart**

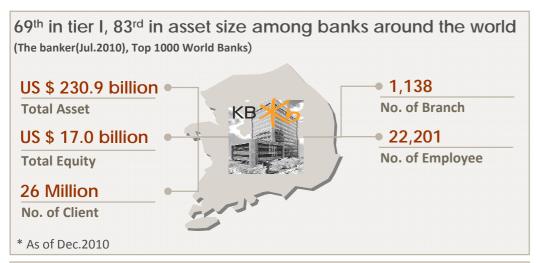


# **Leadership Highlights**



# "Korea's largest bank in terms of number of clients and branches"

Ranked first for the five consecutive years in the NCSI\*, KB has firmly established itself as the nation's premier bank



	Moody's	STANDARD &POOR'S	FitchRatings
КВ	<b>A</b> 1	Α	Α
Peers			
Shinhan	A1	A-	Α
Woori Hana	A2	A-	A-
	<b>A</b> 1	A-	A-
Korea	A1	Α	A+
			* As of Sep.201

### Ranked 1st in Korea

- · Credit Rating
- Total asset and equity
- The number of client
- The number of branch
- Deposits
- · Mortgage loan
- Retirement pension plan

### Ranked 2<sup>nd</sup> in Korea

- · Arrangement of loan syndications by volume
- Corporate loan to SME

Awarded as Best Custodian (2011 Asian Investor Korea Award)



# III. KB Corporate & Investment Banking Group

# **Business Strategy**



Our goal is to become a Total Solution Provider combining corporate banking and investment banking services to effectively meet clients' needs as an advisor, a financier, and a co-investor.

## **Total Solution Provider**



- Operating based on long term relationship coverage model
- Offering a total solution
- Becoming the first calling banker by securing client trust



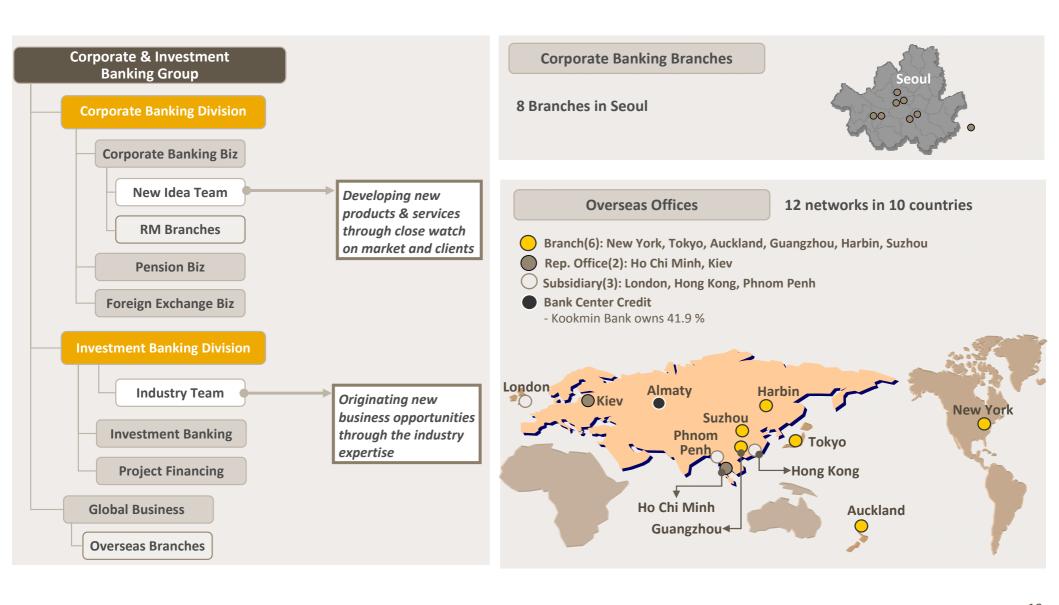
- Developing value added products & services
- Effectively responding to the change of client needs
- Improving execution quality



- Strengthening overseas network
- Developing cross-border businesses
- Pursuing the strategic alliance with foreign financial institutions

# **Organizational Chart & Network**





# **Business Scope**



KB CIB Group provides clients with comprehensive total solutions, including loans, treasury services, trade finance, investment banking, and principal investment.

### **Corporate Banking Services**

- Corporate Loan
- Deposit
- B2B Financial Products

### **Investment Banking Services**

- Financial Advisory Service
- Project & Structured Finance
- M&A / Leveraged Finance
- Equity & Mezzanine Finance

### **Cash Management**

- Cash Management Service
- Firm Banking

# " Total Solution Provider "



### **Total Solution team**

Project team, which consists of RMs, product specialists, sector bankers, and non- bank affiliates, develops the products & services to meet the every aspect of corporate client needs

# Foreign Exchange / Trade Finance

- Foreign Exchange Product : Trade Finance
- Money Transfer

### **Employee Banking**

- Personal Banking Service
- Credit Card
- Retirement Pension

# Shared services with non-bank affiliates

- M&A Advisory
- Asset Management
- Private Equity
- Real Estate Asset Management

# Highlights on Market Share



# KB CIB Group plays a leading role in Korea's corporate banking market.

KB

## Corporate Loans 2010

Rank	Company	Volume (USD Bil)	M/S
1	Industrial Bank of Korea	80.3	20.0%
2	Woori Bank	69.6	17.4%
3	Kookmin Bank	66.9	16.7%
4	Shinhan Bank	60.2	15.0%
5	Hana Bank	39.1	9.8%

Source: Shared data within banks in Korea

### Syndicated Loans 2010

Rank	Underwriter	Volume (USD Bil)	M/S	
1	Korea Development Bank	6.4	33.2%	
2	KB Financial Group	2.2	11.3%	
3	Hana Financial Group	1.6	8.2%	
4	Shinhan Financial Group	1.5	7.7%	
5	Woori Finance Holdings	1.3	6.9%	
	1 2 3 4	<ul> <li>1 Korea Development Bank</li> <li>2 KB Financial Group</li> <li>3 Hana Financial Group</li> <li>4 Shinhan Financial Group</li> </ul>	Rank Underwriter (USD Bil)  1 Korea Development Bank 6.4  2 KB Financial Group 2.2  3 Hana Financial Group 1.6  4 Shinhan Financial Group 1.5	

Source: Bloomberg 2010, Korea Capital Markets League Table



# **IV. Selected Transactions**



# V. Contact Information



### **Company Directory**

### **KB FGI Head Office / Kookmin Bank Headquarters**

www.kbfng.com

www.kbstar.com

9-1, 2-ga, Namdaemun-ro, Jung-gu, Seoul 100-703, Korea

Tel: (82-2) 2073-7114 Swift Code: CZNBKRSE Telex: K23481, K26109

Call Center: (82-2) 6300-9999

### **KB Corporate & Investment Banking Group**

12th Fl. Kookmin Bank Building

9-1, 2-ga, Namdaemun-ro, Jung-gu, Seoul 100-703, Korea

E-mail

Corporate Banking Division kb186000@kbstar.co.kr

Investment Banking Division kb106190@kbstar.co.kr

Global Business kb123660@kbstar.co.kr

Auckland Branch. New Zealand

Level 19, 135 Albert Street PO BOX

7506 Wellesley, Auckland

Tel: (64-9) 366-1000

Fax: (64-9) 366-6608

### Overseas Network

#### **Asia- Pacific**

#### Tokyo Branch, Japan

Yurakucho Denki Bldg. -N, 14F, 1-7-1 Yurakucho, Chiyoda-ku Tokyo 100

Tel: (81-3) 3201-3411 Fax: (81-3) 3201-3410

#### Osaka Branch, Japan

Is scheduled to open in Nov.2011

### **KB Hong Kong, China**

19/F., Gloucester Tower 15 Queen's Road C, Central Tel: (85-2) 2530-3633 Fax: (85-2) 2869-6650

#### **Guangzhou Branch, China**

Room 4602~3, Office B/D,CITIC PLAZA 233 Tianhe N. Road Tel: (86-20) 3877-0566 Fax: (86-20) 3877-0569

#### India

#### Mumbai Rep.Office, India

Is scheduled to open in Sep.2011

#### Harbin Branch, China

Room 1605~1612, Development Zone, Mansion No.368, Changjiang Road, Nangang Dist, Harbin 150090 Fax: (86-451) 8722-1004, 2801~3 Tel: (86-451) 8722-2806

#### Suzhou Branch, China

Room 201-1, No.1 Huachi Road, Suzhou Industrial Park 215021 Tel: (86-512) 6292-7066 Fax: (86-512) 6292-7117

#### **United Kingdom**

### KB International (London), UK

6th floor, Princes Court, 7 Princes Street, London EC2R 8AQ Tel: (44-207) 710-8300 Fax: (44-207) 726-2808

#### KB Cambodia, Cambodia

No. 55, Street 214, Sangkat Boeung Raing, Khan Daun Penh, Phnom Penh,

Tel: (855-23) 999-300~2 Fax: (855-23) 999-310

### **Hochiminh Rep.Office, Vietnam**

1709A,17th Floor, Saigon Trade Center,Ton Duc Thang 37, Ben Nghe Ward,Hochiminh Tel: (84-8) 3910-7058 Fax: (84-8) 3910-7059

#### USA

#### New York Branch, U.S.A.

565 Fifth Ave., 46th street, 24th Floor, New York, NY 10017 Tel: (1-212) 697-6100 Fax: (1-212) 697-1456

### **Central Asia**

### Bank Center Credit, Kazakhstan

98 Panfilov Street, Almaty 05000 Tel: 070-7842-2436

### Kiev Rep. Office, Ukraine

19-21A, Bogdana Khmelnytskogo Street,4th Floor, Kyiv Tel: (380-44) 377-7051,53 Fax: (380-44) 377-7054